



Life4Dew

Please help in any way you can

NEWS RELEASE

For immediate release, January 13, 2014

We are pleased to announce that Dew Rotor, 33, who received her life-saving double-lung transplant at the Toronto General Hospital in early December 2013, is being transferred today for rehabilitation therapy to St. John's Rehab, part of the Sunnybrook Health Sciences Centre, home to Canada's only organ transplant rehabilitation program. We expect that Dew will be at this facility for approximately six weeks.

As you may be aware, we launched a fund-raising "in-trust" campaign, **Life4Dew**, for Rotor in December 2013. The funds raised are being used to cover extraordinary expenses for Rotor and her mother and full-time caregiver, Leslirae Rotor, during their 3-1/2 month, pre-transplant stay in the Toronto area and for an extended post-recovery period. These expenses include such costs as accommodation, meals, transportation, and moving expenses.

Our fundraising efforts have included a benefit dance and silent auction, which was organized with the help of People First of Lanark County and held on December 14th, 2013, in Carleton Place. While the event was poorly attended due to extremely dangerous weather conditions, the event netted \$2,000. We want to sincerely thank everyone who attended and/or donated their time, services and dollars to make this a wonderful event.

To date, our fund-raising efforts have raised approximately \$17,000, but the need is much greater and your continued support is needed.

A new way to help this family

Since a good portion of the family's expenses are related to transportation, we invite the public to "cash in" their air miles and points from other points programs for gas cards and send them to the Life4Dew Committee for the family's use.

Please go to <http://Life4Dew.ca/donate.html> for further information on making a donation.

For further information on our campaign and to receive up-to-date information on Dew's progress, please visit our website, <http://Life4Dew.ca>, follow Rotor on Facebook at <https://www.facebook.com/Life4Dew> or on Twitter @Life4Dew, or contact the Life4Dew Committee, 2128 Algonquin Avenue, Ottawa, ON K2A 0C1.

- Elizabeth Hare, 613-808-4833